

# Press & Media Kit

Heritage brand assets and verified press coverage from the founder's award-winning hardware venture.



Prepared 2026-06-13 · Vital Webmaster LLC (CloviTek)

**Heritage note:** visuals are from the prior CloviFi / Audio Everywhere hardware venture (2016–2022); awards are founder credibility, not awards of the current AI platform.

## Brand assets included (12 files)

| Folder  | File   | Description                          | Year | Size    |
|---------|--|--------------------------------------|------|---------|
| logos   | clovitek_app_icon_logo.png                   | CloviTek 'CT' circuit-trace app icon | 2017 | 171 KB  |
| product | clovifi_device_hero_render_01.png            | CloviFi device hero render           | 2017 | 184 KB  |
| product | clovifi_device_render_angle_02.png           | CloviFi device, second angle         | 2017 | 162 KB  |
| product | clovifi_device_on_tv_mall_render.jpg         | CloviFi on TV in public venue        | 2017 | 121 KB  |
| product | clovifi_how_it_works_4step_diagram.png       | CloviFi 4-step how-it-works          | 2017 | 773 KB  |
| product | clovifi_multicast_architecture_diagram.png   | Multicast system architecture        | 2017 | 719 KB  |
| product | clovitek_app_on_sony_phone_photo.png         | CloviTek app on a real phone         | 2017 | 1751 KB |
| product | clovitek_website_landing_2022_screenshot.png | CloviTek.com 2022 (\$99 product)     | 2022 | 1022 KB |

|          |   |  |      |        |
|----------|---|--|------|--------|
| founder  | founder_headshot_suit.png                     | Founder headshot                         | 2017 | 240 KB |
| founder  | founder_audioeverywhere_polo_photo.jpg        | Founder, Audio Everywhere era            | 2016 | 48 KB  |
| heritage | audioeverywhere_app_mockup_phone_in_hand.jpg  | Audio Everywhere app (predecessor brand) | 2016 | 152 KB |
| heritage | assistive_listening_tech_comparison_table.jpg | Assistive-listening tech comparison      | 2016 | 157 KB |

## Verified press citations

| Outlet                     | Coverage   | Type                |
|----------------------------|--|---------------------|
| <b>audioXpress</b>         | CES 2018 Innovation Award Honoree list; "CloviFi impresses at InfoComm 2018" | Published article   |
| <b>Sound &amp; Vision</b>  | "CloviFi Solves the Headphone Listening Dilemma"                             | Published article   |
| <b>PRNewswire</b>          | Commercial Integrator BEST Award announcement (InfoComm 2018)                | Press release       |
| <b>Geek News Central</b>   | CES 2018 + CES 2019 Eureka Park booth interviews                             | Published interview |
| <b>Salt Lake Tribune</b>   | CloviFi / Lassonde startup coverage  | Published article   |
| <b>Residential Systems</b> | Audio distribution product coverage  | Published article   |

## Recognition

- **CES 2018 Innovation Awards Honoree** — High-Performance Home Audio & Video (NOT "Best of Innovation")
- **Commercial Integrator BEST Award** — Audio Distribution Systems, InfoComm 2018
- Exhibited: CES 2018, InfoComm 2018, CES 2019 (Eureka Park)

Source: story-assets/history/MANIFEST.md (curated, extraction 2026-06-13) and the verified press-citation KB. "Audio Everywhere"-marked assets are the genuine predecessor brand of CloviTek.